



# Chev-Dev

## Kansas City MO

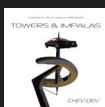
Devon Price aka Chev-Dev was born Oct. 6, 1977 in Seattle Washington. Son of a leatherneck he was the new kid at school every 2 years and has lived in Long Beach CA, Cleveland OH, Jacksonville NC, and Houston TX in his childhood years. After his mom and dad divorced, his mom and 2 brothers went back and forth from Seattle to Kan-

sas City MO, finally settling in Kansas City at the age of 15 in 1992. Between those 2 cities Chev and his brothers learned what it meant to struggle and got caught up in the streets. Wanting a way out they recorded with and were signed to a local record label in 1997 and released a label compilation 1998. After touring over the next couple of years Chev and his brothers formed a group "Da Trilogy" and released "Rollin Like This" an EP in 2001 with plans to follow up with "Da Epicenta" a full album in 2005. Having dealt with corporate radio and management and was unable to find an outlet for their music to be played, not to mention the constant drug and alcohol abuse the frustration and tension grew between the brothers.

Days before the project was to be released, Chev's youngest brother J-Blast was called by God and gave his life to the Lord cold turkey! 1 day he was drinking, smoking, fornicating, and cursing, and after 40 days of reading Rick Warrens "The Purpose Driven Life" was sober and married and hasn't looked back. Out of frustration Chev took off to Minneapolis MN and enrolled in Brown College for Radio Broadcasting and TV Production. "Da Epicenta" album never saw the light of day and Da Trilogy was no more. While in college Chev experienced culture shock coming from 55th st. in Kansas City MO, to a full collegiate Institution and corporate America. But He had passion for Media and Music. It didn't take him long to land an internship at Clear Channel Minneapolis that turned into a fulltime job within the first 6 months. Even though he was not a believer in Christ, he knew that there was divine intervention that allowed him to see success. But hard times weren't over as Chev struggled to house himself and had to sleep in his 1995 Chevy Caprice for the last 5 months of school just to graduate. All while he struggled his baby brother continued to witness to him about Christ and it never fell on deaf ears.

After Chev Graduated, he came home and start working for Kansas City's Heritage Hip Hop station and achieved fame and money at an exceedingly fast pace. Although he finally accomplished what he had always wanted, he still found himself empty and gave his life to the Lord in Late 09. From 09 until 2013 he continued his education at UMKC while working for 4 more radio stations until he was blessed with ownership of Praise 95.3 FM, Kansas City's 1st FM Gospel station. As a result of relationships from 5 years in Radio, Chev's Media company has inked a deal for distribution with Universal Music Group! With 2 artists on the imprint Chev has a goal to use his talent in music to glorify the Lord, and with the platforms that he has struggled to get in the past, he now has for the future!

### Projects



Chev-Dev  
Towers & Impalas  
Universal Music Group  
Released 10/05/18



Da-Trilogy  
Da-Epicenta  
Pricelss Ent.  
Never Released



Da-Trilogy  
Rollin Like This  
Priceless Ent.  
Release 08/2001



Ilimaf  
Don't Piss Me off  
Ilimaf Records  
Released 04/1998

### Radio Stations



03/2013-Present



10/2008-03/2011



03/2011-12/2012



10/2005-08/2008



08/2009-11/2011



08/2009-11/2011



03/2003-10/2005